

## FOR IMMEDIATE RELEASE

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### **Anderson-Moore Builders Named 2005 Chrysalis Remodeler of the Year – NC**

*Winston-Salem, NC, May 5, 2005* --- The trade publication *Qualified Remodeler* and Stock Building Supply has named Anderson-Moore Builders, Inc. 2005 Chrysalis Remodeler of the Year for North Carolina. "The purpose of the Remodeler of the Year award is to identify companies who are examples of the best in the industry. To win an award in this highly competitive category is quite an achievement," says Ken Kanline, director of the awards.

Striving to set new standards of professionalism, remodeling companies from the across the US completed entries to see who would be honored at the 12<sup>th</sup> annual Chrysalis Awards for Remodeling excellence on June 9<sup>th</sup> at the Cobb Galleria Centre in Atlanta.

Each year, one remodeler is selected by the judges as the Chrysalis Remodeler of the Year in their state. This year, Anderson-Moore Builders competed against 195 entries from 15 states in the Southern region to be named Remodeler of the Year in North Carolina. Criteria for Remodeler of the year are based on:

- The company's relationship with their customers, suppliers and trades.
- Their contributions to professionalism in the remodeling industry.
- Their contributions to the community.

Anderson-Moore Builders, Inc., a Winston-Salem based remodeling and design/build firm has been serving the Triad since 1996. Their *Steps to Satisfaction™* Process is a unique, flexible approach that allows a homeowner to easily modify or fine-tune the design plan to meet their vision or budget constraints – an impossibility with the typical competitive bid approach. Unlike many firms who subcontract their labor, Anderson-Moore site personnel are permanent employees. This helps maintain high standards and provides the homeowner with a finished result that they will truly enjoy.

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#### ***Anderson-Moore Builders, Inc.***

Founded in 1996 by Tracy Moore and Erik Anderson, Anderson-Moore Builders provides a unique, flexible approach to renovation, design/build, and restoration projects for homeowners throughout the Triad area. They continually strive to improve the remodeling experience, having developed a program to accomplish this called the *Steps to Satisfaction™* Process. With this responsive, stress-free process Anderson-Moore can turn a homeowners dream into a reality, and provide an enjoyable experience during the construction. To learn more about Anderson-Moore Builders please visit them at [www.andersonmoore.com](http://www.andersonmoore.com) or call (336) 759-7343.

**Chrysalis Awards**

Begun in 1994, the Chrysalis Awards program recognizes the Nation's best remodeling work in four regional competitions that encompass the entire US. Our goal is to provide consumers, remodelers, designers, architects and editors with a resource for remodeling ideas and to identify those companies that produce award-winning work. For more information please go to [www.chrysaliswards.com](http://www.chrysaliswards.com) , or contact ken Kanline at 1-800-854-7736.