

Attn:

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**Anderson-Moore Builders Named
NARI 2005 Contractor of the Year**

Winston-Salem, NC, February 21, 2005 --- The National Association of the Remodeling Industry (NARI) has named Anderson-Moore Builders, Inc. in Winston-Salem 2005 Regional Contractor of the Year (CotY) in the Residential Addition \$100,000 – \$250,000 category of its annual awards competition.

Contractors from seven regions around the country vie for CotY Awards on an annual basis, and all regional winners will be eligible for National CotY Awards at NARI's Evening of Excellence on April 2 in Chicago. All projects submitted for judging were an improvement or an addition to an existing structure. New construction projects were not eligible. In addition, competing projects were completed between July 1, 2003 and November 30, 2004 (a 17-month time period) and were not submitted in prior NARI National contests. Judging for regional awards took place at the Association's national headquarters in Des Plaines, Illinois, in February. An impartial panel of judges who are experts within the industry and associated fields, selected winners based on each entrant's "before and after" photography and project description. Judging was based on problem solving, functionality, aesthetics, craftsmanship, innovation, degree of difficulty and entry presentation. To be considered for a CotY Award, a company must be a NARI member in good standing. NARI members represent an elite group from the approximately 800,000 companies and individuals in the U.S. identifying themselves as remodelers.

Trophies will be awarded at the 2005 Evening of Excellence in Chicago on April 2, where National CotY Winners will also be announced and awarded.

Anderson-Moore Builders, Inc., a Winston-Salem based remodeling and design/build firm has been serving the triad since 1996. Their *Steps to Satisfaction™* Process is a unique, flexible approach that allows a homeowner to easily modify or fine-tune the design plan to meet their vision or budget constraints – an impossibility with the typical competitive bid approach. Unlike many firms who subcontract their labor, Anderson-Moore site personnel are permanent

employees. This helps maintain high standards and provides the homeowner with a finished result that they will truly enjoy.

Locally, Anderson-Moore will be exhibiting again at the 2005 Triad Home and Garden Show February 25th, 26th, and 27th at the Benton Convention Center in Winston-Salem. Owners Tracy Moore and Erik Anderson will be in attendance for the three day event. Erik Anderson will also be giving a seminar called "I've decided to remodel my house, now what?" on February 26th from 3:30-4:30pm. He will also be performing his duties during the show as President of the Home Builders Association of Winston-Salem who produces this exciting yearly event.

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Anderson-Moore Builders, Inc..

Founded in 1996 by Tracy Moore and Erik Anderson, Anderson-Moore Builders provides a unique, flexible approach to renovation, design/build, and restoration projects for homeowners throughout the Triad area. They continually strive to improve the remodeling experience, having developed a program to accomplish this called the *Steps to Satisfaction™* Process. With this responsive, pain-free process Anderson-Moore is able to make a homeowners dream a reality, and provide an enjoyable experience during construction. To learn more about Anderson-Moore Builders please visit them at www.andersonmoore.com or call (336) 759-7343.

NARI

The National Association of the Remodeling Industry (NARI), the only trade association dedicated solely to the remodeling industry. NARI is a professional association whose members voluntarily subscribe to a strict code of ethics. Consumers may wish to search www.RemodelToday.com to find a qualified professional who is a member of NARI. With more than 7,000 member companies nationwide, the Association -- based in Des Plaines, Illinois, -- is "*The Voice of the Remodeling Industry™*". For membership and chapter information, or for more on the COTY Awards, visit NARI's website at www.RemodelToday.com, or contact the national headquarters office at 800-611-NARI.

Home Builders Association of Winston-Salem

Established in 1959, the Home Builders Association of Winston-Salem, Inc., is a non profit trade association of building professionals affiliated with the North Carolina Home Builders Association and the National Association of Home Builders. Governed by an elected [Board of Directors](#), the Association represents all member builders in Forsyth and Stokes counties involved in residential, commercial, remodeling, and land development activities; and associated member businesses and professionals engaged in activities related to the building industry. By effectively representing and serving its members, the Association strives to meet the community's need for quality, affordable construction and renovation of housing and commercial space.