

Eagle Developing Co. introduces 2005 Spring Festival Association House

By **Cindy Hodnett**

HOMEPLACE WRITER

In a few weeks, the 2005 Spring Festival of Homes will take place, offering potential buyers and interested visitors access to some of the Triad's most elegant homes. Presented by the Home Builders Association of Winston-Salem, the Spring Festival features the work of local builders in a spectacular fashion.

One house certain to be popular on the Spring Festival route is the 2005 HBA Festival Association House. Built by Eagle Developing Co., the Association House features just about every amenity a discerning home buyer could want, along

with a highly sought-after Bermuda Run West address.

"People from all over the country have chosen Bermuda Run West as their new neighborhood," said Eagle's Jeff West. "The demand for this price range, product and market has never been greater."

Near the golf course's 16th hole, the Spring Festival Association House has every feature needed for a comfortable Bermuda Run West lifestyle. Soaring 10-foot walls impart a sense of space, and the open floor plan is airy but well-defined with stunning architectural elements.

"A lot of the people in Bermuda

Run West don't want a tremendous amount of square footage and maintenance, but they do want the nicest amenities available," said West. "Many of them are downsizing from larger homes, are used to custom features and want that in their new residence."

The first floor of the Spring Festival House illustrates West's point. Columns and arches define the space between the foyer, dining room and family room. A see-through fireplace lends warmth to the adjacent sunroom and is a dramatic focal point for the area.

The kitchen has custom cabinetry, tile floors and a room-dividing bar

with ample seating. The breakfast area is on the opposite side of the bar and provides a sunny spot for morning coffee.

The Festival House features a split-bedroom plan with the master suite on one side and two bedrooms on the other. West said the plan works well for weekend visits from grandchildren and overnight guests, affording privacy to the homeowners as well as proximity.

"People really like the split-bedroom design," West said. "It has a lot of flexibility."

An upstairs bonus room has a

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Next, Step 3, the production phase, begins. This phase includes a preconstruction meeting that outlines the design plan; a detailed project timeline; crew names, backgrounds and responsibilities; a copy of the contract; helpful guidelines on easing the upheaval of the household during construction; and 24/7 contact numbers. The final production schedule is completed, and weekly progress meetings take place throughout the construction period.

Step 4 is the finish phase. At this stage of the project, Anderson and Moore do a final walk-through with the client and complete the punch list for the project. Anderson-Moore lists satisfaction as the final component of this phase, and Anderson reiterates its importance.

"We sell ourselves with our professionalism," he said. "Our whole process is very hands-on, and we like for our customers to understand the value of what

they are paying for. It isn't just a matter of production for us — we listen to our clients' ideas and look for their buzz-words, all of the things that are really important to them."

Moore agrees and says a crucial part of any renovation is understanding what the client wants.

"When we meet with our clients, we try to help them figure out what they are using a certain space for and what they want to use it for in the future," said Moore. "We go through the house and figure out the lifestyle for each room and then work with the client to develop a plan for achieving their goals."

With remodels and renovation projects at record levels, Anderson and Moore have seen several trends taking shape in the local market. Along with the traditional kitchen and bath remodels, homeowners are redesigning inside spaces to become more family-friendly.

"We do all of the usual

remodeling jobs, everything from leveling houses that have settled unevenly over the years to installing decks and straightening roofs," said Anderson. "But we have also worked with clients on making wide-open floorplans a little more private. In a lot of households, people are looking for a place where the kids can be by themselves or where a home office can go in — a 'getaway' space for the different members of the family."

"A lot of the newer homes are so wide open that noise and the lack of privacy are a real factor," said Moore. "We help the homeowners find good, usable space to correct the issue."

Regardless of the project, Moore and Anderson encourage potential clients to do a little homework before contacting a remodeling professional.

"It is always helpful for the client to have a good understanding of what they want to do," said Anderson. "They need to have a knowledge of the products available and an idea of what they are looking for, even on a whole house remodel."

"One of the best things a client can do is develop a budgeted amount and bring it to us at the first meeting," Moore said. "Then we can work within their parameters and tailor the project to the client's specific needs. We really want our clients to enjoy their new space when we're finished."

Anderson-Moore Builders is a member of the Home Builders Association of Winston-Salem. For more information on HBA, call (336) 768-5942 or go to www.hba-ws.org. For more information on Anderson-Moore Builders Inc., call (336) 759-7343.



Photo by Cindy Hodnett

Builders Erik Anderson (left) and Tracy Moore developed steps that walk the customer through the remodeling process.



Photo courtesy of Anderson-Moore

This is a recent kitchen remodel designed by Anderson-Moore Builders.



Photo courtesy of Anderson-Moore

Meeting the needs of the customer is a priority for Anderson-Moore Builders. This is a recent bathroom renovation.