

# Cambridge has large lots and luxurious amenities

**By Cindy Hodnett**

HOMEPLACE WRITER

The screened porch overlooks a spacious, level yard that seems primed for spring planting. Quiet, private and attached to a home filled with amenities, the porch evokes images of lazy summer afternoons with a good book and cold drink. Even better, it's an example of the many creature comforts awaiting residents at Cambridge.

"Cambridge is a community of 14 lots, each approximately 1 acre ...," said Coldwell Banker Triad's Lew Gerrard. "There is an attractive variety of houses in the development — one-level, three- and four-bedroom, some with four-car garages — and all are just 20 minutes from Winston-Salem."

Tucked away on Welcome-Arcadia Road in Davidson County, Cambridge has a charm familiar to people who live in provincial surroundings. Trees buffer the community and provide privacy to backyards.

"Cambridge is very convenient, but also rural," said Gerrard's fellow CBT associate Bonnie Lawson.

"Residents enjoy great low taxes and good schools, and the builder team has years of experience. They've all been around a long time."

With several houses in

varying stages of completion, Gerrard said buyers can personalize their home if they act quickly.

"Depending on the individual stages of construction, many people who buy in Cambridge can customize their homes," he said. "Now is the time to buy to be able to influence the finishes chosen."

"Many of these houses feature custom cabinetry, solid-surface countertops, separate bathtubs and showers, all of the items one expects to find in a luxury home," said Lawson. "There are main-level and basement garages, 10-foot ceilings, and lots of hardwood floors, tray ceilings and lots of closets — basically, the amenities everyone would like to have in their home."

Homes available in Cambridge include a 2,600-square-foot four-bedroom ranch with three full baths, a formal dining room and a finished bonus room, which lists for \$299,470, and a 2,500-square-foot transitional with a two-story foyer, main-level master bedroom, deluxe master bath, three additional bedrooms and a bonus room overlooking the family room. This home lists for \$279,900.

A lovely two-story transitional in Cambridge has two



Photo by Cindy Hodnett

**There are a variety of homes in Cambridge in Davidson County — one levels, three and four bedrooms, and some even have four-car garages. Homes start in the \$240,000s.**

master bedroom suites, a formal living room and dining room, a large kitchen with a breakfast area, a great room with a gas-log fireplace, and a wooded cul-de-sac lot. This

home has 2,800 square feet and lists for \$265,000.

Down the street, a slightly smaller transitional has three bedrooms, three and a half baths, an unfinished full bath

in a large, unfinished basement, hardwood floors, surround sound, and a covered

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## Builder Profile: Process takes center stage at Anderson-Moore

**By Cindy Hodnett**

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Erik Anderson and Tracy Moore recognize that competition in the remodeling and renovation industry can be fierce. Both also realize that their company's continued success depends on their ability to meet the needs of clients during every stage of a renovation. With this in mind, Moore and Anderson developed the AMB Steps to Satisfaction Process, a procedural guide that walks the customer through all of the steps in a remodeling project.

"If we have a buzzword to characterize Anderson-Moore, it would have to be process," said Erik Anderson. "This is what separates us from everyone else who does this type of work."

According to Anderson, the AMB Steps to Satisfaction Process begins with design. During this phase, the team at Anderson-Moore meets with the client to discuss the project objectives and budget. Next, Anderson and Moore put together a review that includes a preliminary design plan, a material specification package, a ballpark estimate and a preliminary start date. The review is revised as needed, and then Anderson, Moore and the client are ready to move to Step 2, the preparation phase.

During the preparation phase, Anderson, Moore and the client finalize the design plan and specifications and develop a price for the project using input from vendors and trade contractors. A production schedule is also finalized, and then all of the parties involved sign a contract detailing a guaranteed project price and warranty.

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